

Economic Redevelopment Strategies

- Community-Wide Adaptation Program
- Pre-Disaster Business Continuity Planning
- Communication of Areas with Open Businesses
- Distribution Networks for Fill and Other Resilient Building Materials
- Workforce Development
- Parametric Insurance



Strategy	Description	Instruments & Authorities	Implementation Steps
Community-Wide Adaptation Funding Strategy	A playbook that layers FEMA, HUD, FDOT, DEP, bonding, and MSBUs, with clear match sources and sequencing. It closes gaps so priority projects can move.	CIP; LMS; Bonding Policy; MSBU policy; Grants Policy	Evaluate revenue tools (fees, bonds, MSBUs), align grant applications with priority projects
Business Continuity & Disaster Recovery Support	County-backed training, templates, and partner services for small firms. This keeps payrolls and supply chains moving during recovery.	Economic Development Policies; Partnership MOUs	Develop training cohorts, templates, and partnerships; secure federal and private funding for program delivery
Public Communication Of Open Businesses	A live map and regular updates showing which areas and stores are operating. It restores customer traffic faster and reduces guesswork.	Public Information procedures; Data-sharing MOUs	Maintain a live map tied to permit/utility data, conduct regular outreach through media and events
Align Workforce Development With Redevelopment Needs	Train for elevation, trades, green infrastructure, and energy systems through CareerSource, PHSC, and private partners. Builds local capacity for the actual work recovery demands.	Economic Development Strategies; Procurement Policy; Workforce MOUs	Conduct skills assessments, partner with training providers, embed resilience criteria in procurement
Strengthen Distribution Networks For Fill & Resilient Materials	Pre-event contracts, clean stockpiles, and reuse of suitable excavated material tied to project schedules. This prevents bottlenecks and price spikes, decreasing or offsetting the cost of a range of projects including stormwater pond excavation and building/road elevation. Source supply chains for resilient redevelopment.	Procurement; Interlocal Agreements; L RTP (haul routes)	Pre-position contracts and stockpiles, coordinate reuse of excavated material, publish supplier directory
Parametric Insurance	Coverage that pays when objective storm metrics are met. It provides fast cash flow for response and early repairs.	Local legislative agenda	Identify suitable hazard triggers, pilot coverage for critical assets, evaluate premium structures



Tampa Bay Region
**POST-DISASTER
REDEVELOPMENT**

Photo: Flood damage to a Hernando Beach business following Hurricane Idalia
Source: Stephanie Colombini / WUSF